

April 2010



Newsletter

Up & Coming • Calendar of Events

Saturday, April 10 – Business Fair & Spring Market, *Open to the Public*

Bucyrus
1100 Milwaukee Avenue
Application Attached

Friday, April 16

Spring Social & Awards Dinner

Pulaski Inn, 3900 E. Pulaski Ave., Cudahy
6:00p.m. - Silent Auction/Cash Bar
6:45p.m. – Dinner, 8:15p.m. – Program

Tuesday, April 20 - Luncheon

SM Performing Arts Center

2115 10th Avenue

11:00a.m. – Officers/Directors Meeting

Noon – Board of Directors/Members Meeting

***RSVP by April 9 to Chamber Office**

Thursday, April 29 – Chamber Business Fair

***Open to Bucyrus Employees**

Bucyrus

1100 Milwaukee Avenue

Spring Social – April 16, 2010

The South Milwaukee Chamber of Commerce **Spring Social & Awards Dinner is rapidly approaching!** The event will be **Friday, April 16** at Pulaski Inn, 3900 East Pulaski Avenue in Cudahy. Choose from 8oz Filet, Tilapia, or Herb Boneless Chicken Breast. Dinners include fresh baked dinner rolls, salad, parsley potatoes, honey glazed carrots, dessert, coffee, tea, and milk. The cost is \$30 per person. If you are interested in attending and did not receive or misplaced your invitation, please contact the Chamber Office. **Reservation deadline is Thursday, April 8.**

The Social provides a great opportunity to network and socialize with business owners and community leaders. This year's event will prove to be exciting, featuring a variety of specialty gift items and certificates. Silent Auction donations could pertain to your business, or be an item or gift certificate purchased on your behalf. Monetary donations are also accepted. Contact the Chamber Office to make arrangements to have your Silent Auction donation picked up.

128th Civic Dinner Dance

Planning is underway for the 2010 Armed Forces Week Civic Dinner Dance to be held, Thursday, **May 13** at the 128th Air Refueling Wing, 1835 East Grange Avenue in Milwaukee. The event is presented by the 128th Air Refueling Wing–Wisconsin Air National Guard in association with the communities of Cudahy, Oak Creek, St. Francis, and South Milwaukee. This year's honoree is Otis Weinhold from St. Francis.

Tickets for the event are \$30 per person and are available from the Chamber Office by advance sale only. Ticket sale ends April 30th, or while supplies last.

Chamber Luncheon at SM Performing Arts Center

The South Milwaukee Performing Arts Center will host the **April 20** Members Meeting. Attendees will begin by previewing the season (video in the theatre and Brenda doing a short presentation on partnership opportunities). Lunch and the meeting will follow on stage at approximately 12:30pm. Enter at Door #8, the District Office. Park in the district parking lot. **RSVP to the Chamber Office by April 9.**

*The Board of Directors will meet at 11:00a.m.

SOUTH MILWAUKEE CHAMBER OF COMMERCE OFFICERS - 2010

President.....Bryan Lorentzen
Vice-President.....Robert Pfeiffer
Treasurer.....Allen Wegner
Executive Secretary.....Melissa Martin
Past President.....Ellen Lichte
3-Year Board.....Joyce Bulley
3-Year Board.....Linda Ryan

3-Year Board.....John Haslam
2-Year board.....Chris Daniels
2-Year Board.....Edward Magnuson
2-Year board.....Donn Powers
1-Year BoardMichele Klemm
1-Year Board.....Mark Nicholson

Attention Email Recipients – Please be aware that the SM Chamber Office has a new internet provider. Certain email addresses may be flagged as SPAM. If you do not receive a reply to your email, please call the Chamber Office so your email address can then be “released”. Future emails will then be received.

Spring Time is Banner Time

A limited number of Street Banner poles are available for the 2010 Banner season. Street Banners immediately increase the visibility of your business throughout the community of South Milwaukee. As a member of the Chamber Street Banner Program, you will find that a customized banner bearing your company name is one of the most effective ways to promote instant name recognition for your business and draw new customers to your door.

The banners are hung in the heart of the downtown South Milwaukee running along 10th and Milwaukee Avenues in spring, then removed in late fall. The six month season provides maximum exposure for participating members as the banners are viewed everyday by car and foot traffic as well as during special sidewalk events and parades

An annual fee covers repair costs and maintenance of the banner. The Chamber is responsible for the storage and display of the banners. Single banner purchase is \$210, with \$75 maintenance fee; two banners are \$310, with \$125 annual fee.. Annual fees must be paid in advance by April 15 for membership to remain active.

Current program participants will retain their reserved pole(s).

Invoices have been mailed – contact the Chamber Office if you have not received your invoice to place your Banner order today!

Visit the South Milwaukee Performing Arts Center website at www.southmilwaukeepac.org for upcoming shows and performances.

Spring/Summer Programs Now Forming at AMF South Park Lanes

Now introducing our fabulous 2010 Spring and Summer bowling programs, here, at AMF South Park Lanes. We have a wide variety of programs for men, women, and children. You can sign up as an individual, or bring a team of your friends. Give us a call and we will find the right program for you! Currently featuring **free bowling** all summer long, to those who join a program! Check out our NEW Have-A-Ball Your Way program, Casino Fun Club or our Multi City Recreation Program for children from throughout the area.

If Bowling is not your forte, how about Sand Volleyball! We have 2 regulation, lighted courts to play on. The cost is only \$175 per team if you sign up before May 1st. Call or e-mail us for more details.

Make sure you stop in and check out all of our game specials, Monday Madness, Dollar mania or Family Bowl to receive the best value for your money in town! For information on all of our Summer Bowling Programs, Open Bowling availability, or Volleyball, contact AMF South Park Lanes, 305 N. Chicago Avenue in South Milwaukee. Phone 762-9500 or visit the web site at Amf.com/southparklanes. Or, e-mail us at amf00586@amf.com.

Health Fair at Marquette Manor

Marquette Manor is hosting a Health Fair in their community room on **Monday, April 19** from 2-5pm. For details, contact Patty at 414-764-7997.

Thank you, Willowcrest Care Center

The SM Chamber would like to thank Sandy Hardt and Kathy Wawiorka of Willowcrest Care Center, 3821 South Chicago Avenue in South Milwaukee for hosting the Grab-N-Go Networking Breakfast on March 4th. The event allowed attendees to network while enjoying a delicious assortment of breakfast items.

South Shore Business Education Seminars

South Milwaukee, St. Francis, and Cudahy and the UWM Small Business Development Center are partnering to offer local businesses education seminars on key small business issues. The two-hour seminars are partially funded by a special SBA grant and offered at a nominal registration fee. Seminars are presented by business professionals considered experts in their field. Any small business located in Milwaukee County and in business prior to June 2008 is eligible to attend the seminar.

The April topic is *Using Email to Reach Your Market.*

Date: Friday, April 16, 2010

Time: 7:30a.m.-9:30a.m.

Continental Breakfast at 7:00a.m.

Location: Tri City National Bank

2115 10th Avenue, South Milwaukee

Presenter: Top Floor Technologies

Fee: \$10 for Chamber of Commerce members

\$20 for non-members

Seminar #: 5150-1009

To Register: Call the UWM School of Continuing Education at 414-227-3098

Registration Deadline: April 13, 2010

The May topic is *Understanding Your Industry, Target Market, and Competition.*

Date: Friday, May 14, 2010

Time: 7:30a.m.-9:30a.m.

Continental Breakfast at 7:00a.m.

Location: St. Francis Library

4230 South Nicholcon Avenue, St. Francis

Presenter: To Be Determined

Fee: \$10 for Chamber of Commerce members

\$20 for non-members

Seminar #: 5150-1011

To Register: Call the UWM School of Continuing Education at 414-227-3098

Registration Deadline: May 11, 2010

SM Library Book Sale

The Friends of South Milwaukee Public Library will be selling used books – come and find some great bargains! The South Milwaukee Library is located at 1907 10th Avenue. The next Saturday sale will be **April 10** from 9:30a.m. to 3:00p.m.

Mark your calendar for “Evening on the Avenue” on Thursday, July 22. Watch for details.

SM Chamber Business Fair & Downtown Spring Market

April 10 • Bucyrus Heritage Building

The Business Fair and Downtown Spring Market and will be held **Saturday, April 10, at Bucyrus International**, 1100 Milwaukee Avenue.

The event will run from 10 a.m. to 3 p.m., and will feature merchants and many of the same market vendors found at the summer version of the Downtown Market.

The event will be held at the remodeled Bucyrus Heritage Building on 10th Avenue just north of Milwaukee. The hours coincide with those of the Bucyrus History Museum, which is also located in the Heritage Building.

Chamber members interested in showcasing your business are to use the attached application. The cost is \$20 per business and electricity may be available. Application deadline is Thursday, April 8. Spring Market vendors interested in taking part should visit www.smdowntownmarket.org for an application. Any questions on the Downtown Market should be directed to Market Chairperson Bob Pfeiffer at 414-768-8195.

A Business Fair for Chamber Members is also planned for Thursday, April 29 from 11:00am to 1:00pm. The April 29 application will soon be available.

***Thank you for your support
from***

M & M Physical Therapy

I want to thank everyone for their verbal and financial support for Larry and I for the American Lung Associations fight for Air Climb. Larry and I were both able to finish the climb in one piece. It was 1,034 steps and Larry did it in11min and 15 sec and Melissa in.....11min and 16 seconds. We are both very proud of our accomplishments. Larry came in at 339th place and Melissa at 341st place out of almost 1,000 participants. I would like to try again next year to try and beat our times and maybe some of you will join us!

Please keep us in mind for all of your musculoskeletal aches and pains. As Spring approaches, remember to slowly work into your yard work so that you don't injure yourself. If you are currently experiencing any pain, come in to get it addressed before it becomes a bigger problem.

Happy Spring!

Melissa Martin, PT, OCS

M & M Physical Therapy

414-571-9146

www.MandMPhysicalTherapy.com

South Milwaukee's Downtown Market Opening Soon!

The Downtown Market, located at 11th and Milwaukee Avenues in the heart of South Milwaukee's city center, will again be held on Thursday afternoon and evenings from June 3 through October 14. It will be open from 3 to 7:30p.m. in June, July and August, and from 3 to 7p.m. in September and October.

The market is accepting new vendor applications. Cost is \$20 per stall per week, or \$10 per week for those making a full-season (20-week) commitment. For more information, please visit the Downtown Market website at www.smdowntownmarket.org.

Earth Day – Community Clean-up

On **Saturday, April 17**, the City of South Milwaukee will celebrate "South Milwaukee Clean-up Day", a day of environmental cleanup in our city from 9:00a.m. to Noon. Chamber members and their families are invited to participate in the event. Cleanup stations for picking up bags are:

- S. Milw. City Hall
- 16th & Rawson Ave. (Southwest Corner)
- Oak Creek Parkway & N. Chicago Ave. (Southwest Corner)
- South Milw. Fire Dept.

Please contact the City Clerk's office at 762-2222 to inform them how many individuals are planning to participate in the cleanup. Lunch will be served at the South Milwaukee Senior Center to all volunteers following the clean-up.

Watercourse Clean-up

Volunteers are welcome to join The Friends of the Mill Pond & Oak Creek Watercourse with the Watercourse Clean-up on **Saturday, April 17 from 8:00a.m. to Noon**. The designated clean-up area is from the Beach to North Chicago Avenue. For additional information on the clean-up, email friendsofthemillpond@gmail.com.

Eyeglasses, Hearing Aids Collected

Drop off used eyeglasses at the Lions Drop Boxes. The eyeglasses are cleaned, repaired, and classified by prescription, then distributed to those in need. Eyeglasses and hearing aids can be dropped off at various locations throughout South Milwaukee, including Parkway Floral at 1001 Milwaukee Avenue, City Hall, 2424 15th Avenue, or South Milwaukee Library at 1907 10th Avenue.

Member news for the May Newsletter must be submitted to the Chamber Office by April 22.

Events at Wilson Commons

The Chopin at Wilson Commons, 1400 West Sonata Drive in Milwaukee, is offering a variety of events open to the public:

April 14, 8:40am: "Joesph and the Amazing Technicolor Dreamcoat". Fireside Trip with Jane Schneider – Must RSVP & prepay \$85

April 18, 9:30am: Breakfast Bingo – Must RSVP at 281-2450

April 19, 6:00pm: Presentation by David Cheever from Adaptive Technology Resources* Low Vision Solutions (Technology for Special Needs)

April 24, 9:30am: Greendale Senior Fest (10a.m. to 3pm). Music, Lunch, Bingo, Door Prizes, Raffles. RSVP and pay \$13 by April 22

April 26, 7:00pm: South Side Business Club*
Featured Speaker: To be Announced

*EVENT is in the Community Room at The Chopin at Wilson Commons, 1400 West Sonata Drive in Milwaukee.

Spring Rummage Sale

The South Milwaukee United Methodist Church, 1327 Marshall Avenue, will have their annual rummage sale on Saturday, April 24 from 8:00a.m.–3:00p.m. Check out clothes, antiques, bargains, and treasures and the "Bag Sale" will take place from 1:00-3:00p.m. Snacks sandwiches will be available to purchase. Handicap accessible.

FROM THE DESK OF SECRETARY CURRAN

I will be out of the office April 12 thru April 15. Please leave a voice mail message or e-mail and I will be in contact when I return. If immediate assistance is required, contact President Bryan Lorentzen at Parkway Floral, 414-762-0246. Thank you!

South Milwaukee Chamber of Commerce

2424 15th Avenue, P.O. Box 207

South Milwaukee, WI 53172

Phone: 414-762-2222, ext. 141

Email: laurac@smaonline.com

Website: www.SMchamber.org

HOURS: Monday, Wednesday, Friday 10a.m.–1p.m.

South Milwaukee Chamber Members, take advantage of the Radiothon on April 8 and April 9, hosted by the Hog's Bob & Brian on 102.9. This is the Hog's second radiothon to benefit the MACC fund. Details are outlined below.

16TH ANNUAL RADIOTHON

APRIL 8 & APRIL 9



**HOSTED BY THE HOG'S
BOB & BRIAN**

Cause-related marketing is when a non-profit organization or charity aligns with a commercial company to raise funds and create awareness. Smart advertisers know that this type marketing attracts socially responsible consumers. As a matter of fact, \$1.5 billion is spent in cause-related marketing each year.

The Hog is all about helping the community and providing cause-related marketing opportunities to advertisers. One of our most successful and on-going events is the annual Radiothon hosted by Milwaukee's top morning show - "Bob & Brian." To date, the Radiothon has raised over 1.5 MILLION dollars benefiting The Leukemia and Lymphoma Society and the MACC Fund.

This year's Radiothon will again include a 28 hour broadcast with "Bob & Brian" beginning at 6am on April 8th and ending at 5pm on April 9th. (4/8 6am-11pm & 4/9 6am-5pm.) Bob & Brian will take pledges from listeners for various things from requested songs to bits etc. They'll auction off great items and experiences from sports memorabilia to concerts, trips and more. This is the Hog's second Radiothon to benefit the MACC Fund.

The Hog invites you to participate in this fun and worthy event and benefit from a high-profile, cause-related marketing event as an official sponsor.

Source: IEG

