

*June 2010*



*Newsletter*

*Up & Coming • Calendar of Events*

**Tuesday, June 15**

**Tri City National Bank**, 2115 10<sup>th</sup> Avenue

**11:00a.m.** – Officers/Directors Meeting

**Noon** – Board of Directors/Members Meeting

Bring your own lunch.

**Wednesday, June 16**

**9a.m.** – Evening on the Avenue Planning Meeting

**Parkway Floral**, 1001 Milwaukee Avenue

**July 4 at Grant Park Chamber Fundraiser**

Prepare & Serve Food at Grant Park Picnic Areas 5 & 6

*Volunteers are Needed*

**Heritage Week, July 18 – July 25**

*Events Include:*

**July 20** -- Bucyrus International Cycling Classic

**July 22**--Evening on the Avenue

***NEW TO HERITAGE WEEK!***



A great new community event is coming to South Milwaukee this summer ... and we need your help to make it happen. On **July 20, 2010** the City of South Milwaukee is proud to host the **Bucyrus International Cycling Classic**, a stop on the SUPERWEEK Pro Tour in southeastern Wisconsin and northern Illinois. The event will feature a day full of races ranging from amateur to international category 1 professionals taking to the streets of downtown South Milwaukee, the Oak Creek Parkway and the area around Grant Park. We're also planning a variety of community events around the race, including a special South Milwaukee Downtown Market and children's activities. The city and the Chamber of Commerce are working together to make this event a great addition to Heritage Week.

The road race style course will run along 10<sup>th</sup> Avenue to the east leg of the Oak Creek Parkway, Hawthorne Avenue and lead to an exciting finish on Milwaukee Avenue in the heart of Downtown South Milwaukee. The course is similar to the one used more than 20 years ago when the SUPERWEEK event was last held in the city.

This will be great for our local businesses by bringing many spectators into the city. We are encouraging all businesses to spruce up, stay open longer and offer specials to help bring people into your business. We also need volunteers for race day operations, course marshals and other important functions. If you or your business would like to volunteer or sponsor, please contact Danielle Devlin, South Milwaukee CDA at (414) 762-4114 for further information. Also check out our event website at [www.SMbikerace.com](http://www.SMbikerace.com) or main bike race website [www.internationalcycling.com](http://www.internationalcycling.com).

# SOUTH MILWAUKEE CHAMBER OF COMMERCE OFFICERS - 2010

President.....Bryan Lorentzen  
 Vice-President.....Robert Pfeiffer  
 Treasurer.....Allen Wegner  
 Executive Secretary.....Melissa Martin  
 Past President.....Ellen Lichte  
 3-Year Board.....Joyce Bulley  
 3-Year Board.....Linda Ryan

3-Year Board.....John Haslam  
 2-Year board.....Chris Daniels  
 2-Year Board.....Edward Magnuson  
 2-Year board.....Donn Powers  
 1-Year Board .....Michele Klemm  
 1-Year Board.....Mark Nicholson

## *July 4<sup>th</sup> Festivities – Volunteers Needed*

South Milwaukee Chamber of Commerce will prepare and serve food at the Grant Park 4<sup>th</sup> of July Celebration. Volunteer from 10:30am-2:30pm, 2:00pm-6pm, or 5:30pm-9:30p.m. **OR** *let me know what fits your schedule!* Members willing to offer their support for this project should contact the Chamber office: 414-762-2222, ext. 141 or email at [laurac@smaconline.com](mailto:laurac@smaconline.com).

## *4<sup>th</sup> of July Events at Grant Park*

Join the fun at Grant Park **on Sunday, July 4, Picnic areas 5 & 6.** Food and refreshments will be available to purchase in the Brown Pavilion. Food sales will be provided by the South Milwaukee Chamber of Commerce. ***The 4<sup>th</sup> of July Celebration is Sponsored by the City of South Milwaukee.***

### *Tentative Schedule of Events*

**10:00a.m.** Call to Colors  
**10:10a.m.** Kids' Bicycle & Coaster  
 Decoration Parade  
**11:00a.m.** Kids' Races, Games & Penny Scramble followed by FREE Ice Cream & Caramel Corn for ALL KIDS!  
**1 - 9:15p.m.** Live Music  
**9:30p.m.** Spectacular FIREWORKS Display

## **COMMUNITY WALK for HEALTH**

Sponsored by the SOUTH MILWAUKEE HEALTH DEPARTMENT in cooperation with various community organizations, the 3K or 5K Poker Walk will be held on Thursday, June 17, 2010, 3:00-6:00pm. Begin and end at the Downtown Market (11th and Milwaukee Ave) -- Walk Milwaukee Avenue to Grant Park. FREE...FAMILY...FITNESS...FUN. Complete the walk for a chance to win a prize (best Poker hands win). PRE REGISTRATION IS PREFERRED, CALL THE HEALTH DEPT. at 768-8055.

## ***Downtown Market Opens June 3***

The Downtown Market, located at 11<sup>th</sup> and Milwaukee Avenues in the heart of South Milwaukee's city center, returns after a successful debut in 2009 with some upgrades courtesy of a number of area residents and organizations. The Market will again be held on Thursday afternoon and evenings from June 3 through October 14, rain or shine, and will be open from 3 to 7:30p.m. in June, July and August, and from 3 to 7p.m. in September and October.

For more information on the Downtown Market, visit [www.smdowntownmarket.org](http://www.smdowntownmarket.org).

## ***Spring/Summer Programs Now Forming at AMF South Park Lanes***

Now introducing our fabulous 2010 Spring and Summer bowling programs, here, at AMF South Park Lanes. We have a wide variety of programs for men, women, and children. You can sign up as an individual, or bring a team of your friends. Give us a call and we will find the right program for you! Currently featuring **free bowling** all summer long, to those who join a program! Check out our NEW Have-A-Ball Your Way program, Casino Fun Club or our Multi City Recreation Program for children from throughout the area.

If Bowling is not your forte, how about Sand Volleyball! We have 2 regulation, lighted courts to play on. The cost is only \$175 per team if you sign up before May 1<sup>st</sup>. Call or e-mail us for more details.

Make sure you stop in and check out all of our game specials, Monday Madness, Dollar mania or Family Bowl to receive the best value for your money in town! For information on all of our Summer Bowling Programs, Open Bowling availability, or Volleyball, contact AMF South Park Lanes, 305 N. Chicago Avenue in South Milwaukee. Phone 762-9500 or visit the web site at [Amf.com/southparklanes](http://Amf.com/southparklanes). Or, e-mail us at [amf00586@amf.com](mailto:amf00586@amf.com).

***Member news for the July Newsletter must be submitted to the Chamber Office by June 22.***

***Cousins Subs Seeks Local Nonprofits to Benefit from Donation Days  
at S. Milwaukee, Franklin, Oak Creek and Greenfield Stores***

Cousins Subs is looking to partner with area nonprofits for donation days at four stores in South Milwaukee, Franklin, Oak Creek and Greenfield. Thomas Jones, who owns the participating stores with his sister, Cheryl, said they've set a goal of hosting one donation night a month at each of the stores through 2010.

So far, the Joneses' stores have raised more than \$3,300 for groups including Lakeview Elementary School in South Milwaukee, the South Milwaukee Performing Arts Center, Franklin High School's Saber Robotics team, Indian Community School in Franklin, Greendale High School's Post-Prom event and more.

During a donation day, Cousins Subs contributes 10 percent of sales to a designated nonprofit organization. In some cases, guests also have the opportunity to make additional donations directly to the group. This year's events have raised anywhere from \$150 to more than \$600 for their nonprofit beneficiaries, Jones said.

Groups interested in holding a Cousins Subs donation day can call Jones at (414) 803-8547, fax their proposal to (414) 301-9203 or email it to [tjones@cousinssubs.com](mailto:tjones@cousinssubs.com). Participating stores include Cousins Subs of South Milwaukee, 2965 S. Chicago Ave.; Cousins Subs of Franklin, 7178 S. 76th St. (76th and Rawson) in the Orchard View Shopping Center; Cousins Subs of Oak Creek, 2327 W. Ryan Road; and Cousins Subs of Greenfield, 6201 S. 27th St. in the Greenfield Emporium Shopping Center. For more information, visit [www.cousinssubs.com](http://www.cousinssubs.com).

The complete article can be viewed at <http://www.franklinnow.com/userstoriessubmitted/business/90065592.html>.

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**Chillin' and Grillin' Around Town!  
Friday, June 4th 2010, 11am-2pm**

**Enjoy the BBQ, Bake Sale and our raffles at any one of our Adult Day Programs around town!**

*Raffle prizes will include art work created by our ADS clients (Thanks to the Donna Lexa Community Art Center!) and a variety of donated items and services from local area businesses as well as a 50/50 raffle (if you win, you receive half the money in the pot!!!)*



**South Milwaukee  
Kenosha YMCA  
Wauwatosa Center  
Waukesha Center**

**1016 Milwaukee Avenue, South Milwaukee WI 53172  
7101 53rd St, Kenosha WI 53144  
7111 West Center St., Wauwatosa WI 53210  
300 South Prairie Avenue, Waukesha WI 53186**

**Brats \$2.50 • Hotdogs \$1.50 • Soda/bottled water \$1.00  
Chips are complimentary with each meal.**

*All proceeds from this event will benefit our 4th Annual Walk With Me event!*

**Looking forward to seeing you there!** 😊

***Sign up with Anchor Fitness  
for the Lighthouse Run***

Once again Team Anchor intends to be represented in numbers at the Lighthouse Run in Racine. Join us for this worthwhile athletic event on **Saturday, June 19!!**

Anchor Fitness is asking You and any of your friends and family to join this event. Our goal is to reach 150 participants and we need YOU AND YOUR FRIENDS AND FAMILY to reach it.

**Start Times:**

10-mile competitive -8:00am

4-mile competitive -8:15am

2 - 4 fun walk/run - 8:20am

**Cost:**

\$20.00 for competitive 4 & 10 mile run

\$16.00 for fun 2-4 mile fun walk/run

+ plus cost for Special Anchor Shirt

**How to Sign Up:**

- Complete paper form that is in studio (from LaMark or Lisa)

- Return form and enrollment fee to Lisa or LaMark ASAP - Goal is to drop off enrollments on June 4th.

- Do not enroll online or it will cost more.

Any questions or concerns contact Lisa Van Netzel of Anchor Fitness at (414)531-4163.

***Join Easter Seals for Walk With Me***

Join Easter Seals on **Friday, June 18th** at Polish Fest for our 4<sup>th</sup> Annual Walk With Me. By registering, your support will go far beyond just one evening of walking and it will forever make a difference in the life of someone living with a disability. So lace up those walking shoes today and register your team at [www.walkwithme.org/milwaukee](http://www.walkwithme.org/milwaukee).

***Dance at American Legion Post #27***

Enjoy dancing? Stop in and dance **every Tuesday** (except holidays) from 1:00-4:00p.m. at the American Legion Post 27, 920 Monroe Avenue in South Milwaukee. Music is by Dick Talatzko with Roger Boll or Gary Frank. Cost \$5.00 per person. Contact Bernice at 762-5349 if you have any questions. The dance is sponsored by the South Shore Noon Lions.

**For upcoming South Milwaukee Performing Arts Center shows and performances, visit [www.southmilwaukee.org](http://www.southmilwaukee.org).**

***Free Outdoor Concerts  
At Franciscan Villa***

**Franciscan Villa and the South Milwaukee Performing Arts Center** are holding **FREE** outdoor concerts this summer.

The "You Are My Sunshine" Concert Series will be held on the grounds of Franciscan Villa, 3601 S. Chicago Avenue in South Milwaukee from 6:30-8pm. Bring a picnic and blanket or lawn chairs.

**June 23** features the Big Band, **Jazz Express**

**July 28** features WAMI Award-nominated **The Whiskey Belles**

**August 25** presents "I'm Not A Pilot", a classically infused Indie pop rock band from Milwaukee.

***Attention Members!!***

Promote your business by having your business card displayed in the card holder at the South Milwaukee Chamber of Commerce office located at City Hall. Mail your business cards to SMCC, 2424 15<sup>th</sup> Avenue, P.O. Box 207, South Milwaukee, WI 53172.

**Thank you to Bucyrus and the participants of the April Business Fair. Congratulations to the numerous raffle winners that attended the event.**

**Raffle winners included:**

Bob Cass – Touch iPod and iTunes gift card from the South Milwaukee Chamber of Commerce

Sandy Davis – 3 month membership to Anytime Fitness

Ryan Schubert – Cousins Subs for a Year from Cousins Subs

Dawn Mildebrandt – Pair of Green Bay Packers Chairs and table from KWS Insurance Associates

Lisa Krause – Premium Waterbase Pillow from Potisk Chiropractic & Wellness Center

Rick Rigden – Biofreeze and hot/cold packs offered by Potisk Chiropractic & Wellness Center

Don Lunsford – \$25 Potisk Bucks by Potisk Chiropractic & Wellness Center

### **Evening on the Avenue - July 22**

Don't miss the Evening on the Avenue to be held on **Thursday, July 22nd** in Downtown South Milwaukee (10<sup>th</sup> & Milwaukee Avenues). The main event (street closing) will be from **4:00p.m. - 9:00p.m.**

There will be something for everyone--children's activities, Bippy the Clown, food, refreshments, entertainment, performances, giveaways, informational booths, and sales.

The evening will include a Benefit Raffle – a great way to give back to the community.

***Take a moment to complete the attached participation form and return to the Chamber Office. This is a great way to advertise your business or organization!!***

### ***SMHS Garden Tour***

Join the South Milwaukee Historical Society for their annual Garden Tour on **Saturday, June 26**. The Tour of Gardens is from 10a.m. to 3p.m. – Rain or Shine! Tickets are \$8 in advance, \$10 day of event – children 12 years or older please. Tickets are on sale at Parkway Floral and M&I Bank. Call Lois Schreiter, 762-5214 or Sue Ziarek (414) 520-1959 for additional information or to volunteer as ticket taker/garden tender.

### ***South Shore Business Education Seminars***

South Milwaukee, St. Francis, and Cudahy and the UWM Small Business Development Center are partnering to offer local businesses education seminars on key small business issues. The two-hour seminars are partially funded by a special SBA grant and offered at a nominal registration fee. Seminars are presented by business professionals considered experts in their field. Any small business located in Milwaukee County and in business prior to June 2008 is eligible to attend the seminar.

**The June topic is Human Resources Challenges.**

**Date: Friday, June 18, 2010**

Time: 7:30a.m.-9:30a.m., Continental Breakfast 7am

Location: Tri City National Bank, 2115 10<sup>th</sup> Ave.

South Milwaukee

Fee: \$10 for Chamber of Commerce members  
\$20 for non-members

To Register: Contact Laura Schmitz, 227-3240

## **2010 HERITAGE DAYS ACTIVITIES**

### **July 18**

#### **Grant Park Centennial Celebration**

The Historical Society will be serving ice cream and cake from 12-3. Check out the South Milwaukee Historical Society web site for more information.

### **Monday, July 19**

#### **DARE Golf Outing @ South Hills Country Club.**

Contact Juvenile Officer James McLean, 768-8060, for details

### **Tuesday, July 20**

#### **Bucyrus International Cycling Classic in Downtown South Milwaukee and Grant Park**

First race begins at 9:00a.m.

### **Wednesday, July 21**

#### **Spaghetti Dinner @ SM Fire Station, 929 Marshall**

Court – 4:30p.m.-8:00p.m. Tickets sold at Fire Station

### **Thursday, July 22**

#### **Evening on the Avenue, Downtown South Milwaukee, 10<sup>th</sup> & Milwaukee – Main Event 4-9pm**

Children's activities, entertainment, music, activities, food, beverage, merchant displays, sales, giveaways, raffle to benefit Human Concerns, and much more!

#### **South Milwaukee Downtown Market 3:30 - 7:30 PM 11th and Madison Ave.**

### **Friday, Saturday & Sunday, July 23, 24, 25**

#### **Lionsfest Activities @ 16<sup>th</sup> & Rawson Avenues**

#### **Cruise and Car Show**

#### **Saturday, July 24 – Heritage Days Parade 11:00a.m.**

### **Saturday, July 24**

#### **2:00pm -- The Friends of the Mill Pond Duck Race Below the Dam on the Oak Creek Parkway**

***For a detailed listing of Heritage Days events from Sunday, July 18 through Sunday, July 25, visit <http://www.southmilwaukee.org/heritage.htm>.***

### **South Milwaukee Chamber of Commerce**

2424 15<sup>th</sup> Avenue, P.O. Box 207

South Milwaukee, WI 53172

**Phone: 414-762-2222, ext. 141**

**Email: [laurac@smaonline.com](mailto:laurac@smaonline.com)**

**Website: [www.SMchamber.org](http://www.SMchamber.org)**

**HOURS: Monday, Wednesday, Friday 10a.m.–1p.m.**